



California Community Colleges Investments that Count

California Citizens: Our Most Important Asset

The California Community Colleges are a smart investment for California's economic recovery—we are the state's largest workforce training provider serving over 2.7 million Californians each year. The California Community College's Economic and Workforce Development (CCCEWD) program is a critical initiative of the colleges, developing and implementing training and curriculum in key strategic industry sectors that create the jobs and career pathways for students.

Expediting Workforce Training: Aligning Supply with Demand

The community colleges currently face unprecedented enrollment demand, due to California's economic crisis. Unemployed Californians, and students displaced from UC and CSU due to restricted admissions, are coming to the colleges by the thousands. Classrooms are full, waiting lists are long, and many students cannot access the courses they need to progress. Currently, the colleges are serving more than 140,000 students beyond funded levels.

Fact: California Community Colleges offer more than 175 degree and certificate programs in hundreds of vocational fields that are in need of skilled workers.

Preparing for our Future: Creating Wealth in our Communities

If current trends persist, California will have one million fewer college graduates than it needs in 2025—only 35 percent of working-age adults will have a college degree in an economy that would otherwise require 41 percent. Any further cuts to community college funding will result in businesses not having the skilled workforce they need to compete globally, and in more students losing access to the classes they need to advance their vocational and educational goals.

Fact: A degree or certificate from a California Community College can increase income by 63 percent in three years.

Responding to Business & Industry: Innovation in Sector Based Initiatives

California's current and future economic growth is directly related to the skill base of its workforce. Our eleven sector-based initiatives are industry specific, regional solutions to employers' needs for skilled worker that focus on short-term and long-term market needs in emerging technologies [green; biotechnology; small business; advanced transportation technologies and energy; advanced technology and manufacturing; healthcare; environmental, health, safety and homeland security; international trade; multimedia and entertainment; workplace learning].

Fact: Last year, CCCEWD's innovative sector-based initiatives served 48,470 organizations resulting in improvements in productivity, sales and new equity investments of over \$215,000,000. The CCCEWD consistently creates or retains more than 16,000 jobs through its high growth initiatives.

California's Road to Sustainability: A Competitive Workforce

Need more facts on how your investments are working to create and retain jobs? Go to: www.InvestmentsThatCount.org



Three reasons CCCEWD is a smart investment:

Our Relevancy:

Improving educational attainment benefits the state through increased tax revenues and the social and economic mobility that accompanies higher levels of education.

Our Sense of Urgency:

Our programs ensure that all Californians, including our current high rates of displaced workers, have access to education that can retool their skills and prepare them for market demands.

Our Cost:

At a time when every dollar counts, where else can you get a 2:1 return on your investment?